

MY 2023 Service Unit XXX Plan of Action

| Position | Name |
|---------------------------------|------|
| Service Unit Manager | |
| Financial Manager | |
| Fall Product Manager | |
| Cookie Program Manager | |
| Recruitment Manager | |
| Events Manager | |
| New Troop Mentor | |
| Adult Learning Facilitator | |
| Communications Coordinator | |
| Camping and Outdoor Adventurers | |
| Girl Award Coordinator | |
| Adult Recognitions Coordinator | |
| Community Service Coordinator | |
| Other | |
| Delegate 1 | |
| Delegate 2 | |
| Delegate 3 | |

MY2023 Service Unit Plan of Action

Current Data

| Number of troops 2022 | Number of Girls 2022 | Number of Adults 2022 |
|-----------------------|----------------------|-----------------------|
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| New Girls 2020 | New Girls 2021 | New Girls 2022 | New Adults 2022 | Retained Girls 2022 | Retained Adults 22 |
|----------------|----------------|----------------|-----------------|---------------------|--------------------|
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| Retention Percentage of Girls 2022 | | Retention Percentage of Adults 2022 |
|------------------------------------|--|-------------------------------------|
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| Total Girls in MY18 | Total Girls in MY19 | Total Girls in MY20 | Total Girls in MY21 |
|---------------------|---------------------|---------------------|---------------------|
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| Goals for MY2023 | New Girls | Returned Girls (60-75% of MY2022) |
|--|-----------|-----------------------------------|
| <p>How will we reach these goals:</p> <p>Can our troops grow? Which ones? How can we encourage this? What do they need from us?</p> <p>What levels need new troops?</p> <p>How can we help more girls stay?</p> | | |

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|---|------------------|---------------|--------------------|-------|
| List Elementary Schools with a School Coordinator if there is one. | School Name | Girl Members? | School Coordinator | Notes |
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| List major places of worship and determine if there is opportunity to recruit | Place of Worship | Girl Members? | Notes | |
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| How often will you hold SU meetings? How often for SU Team meetings? How will you ensure attendance and engagement? | |
| Who is responsible for planning engaging SU Meeting Activities and Short and Snappy training opportunities? Who will build Agenda and send out 1 week prior? Who will push attendance? | |

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| <p>In what area does your SU need the most support? What have been obstacles? What do you want to focus on this year?</p> | |
| <p>In what area(s) do your troop leaders need more support (to identify possibly training opportunities). How engaged are your troop leaders in the GSLE?</p> | |
| <p>What are things you need from council staff in order to have a successful year</p> | |
| <p>Do you have unfilled SU Positions? How can we fill these spots?</p> | |
| <p>Who is responsible for sending out bi-weekly updates?</p> <p>Who is responsible for engaging leaders/families on SU Rallyhood hub?</p> | |
| <p>Any other feedback, suggestions, ideas</p> | |

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| Other ideas to check out | |
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| SU Girl Programming and Events | | | |
|--|------|----------|--------------------|
| Activity | Date | Location | Who is Responsible |
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| Ideas | | | |
| Juliette Gordon Low Birthday, Oct 31 Cookie Kick Off World Thinking Day, Feb 22 Girl Scout Birthday, March 12 Court of Awards Camporee SU Wide Community Service | | | |

Additional Resources:

- Chart of major functions of each SU Position
- SU Stretch Challenge
- SUM conference calls registration links
- SU Meeting Best Practices document
- Position Descriptions for each Tier 1 that must get signed annually