

# Greetings G.I.R.L.s!



As Go-getters, Innovators, Risk-takers and Leaders, we know a good opportunity when we see one.

Thank you for the time, effort and energy you invest in Girl Scouts. Parents and leaders like you, who work tirelessly to help young women empower themselves to be resourceful, identify their strengths, and face new challenges are helping shape the leaders of tomorrow.

It takes resources to prepare our girls for a lifetime of leadership. The 2017 Early Bird promotion is one of the best ways to support the girl-led activities and adventures in your troop. Here's how it works:

- ▶ We will provide pre-printed membership forms to each troop leader—for the girls and adults registered currently in their group. These will be available beginning February 22, 2017.
- ▶ Troop leaders will work with parents and adults to complete the 2017-2018 membership forms and return them to their CDM, or Council Service Center no later than March 31, 2017.
- ▶ Troops who re-register 75% of their girls and adults will receive an additional \$.15 per box bonus for cookies sold.

*Please see reverse for other frequently asked questions and additional information.*

Last year, nearly 4,000 girls and adults took advantage of this incredible incentive, and we know this year will be just as successful! So make your plans to get this information to us on time. In true G.I.R.L. fashion, we look forward to rewarding your proactive, intentional planning. Remember—the Early Bird gets the bonus!

Please contact your Community Development Manager with questions, and to let us know how we can support you through this process.

Thank you for your continued commitment to take the lead - like a Girl Scout!

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Fill out your [2017–2018 Girl Membership Registration form here](#) and your [2017–2018 Adult Membership Registration here](#).

# Early Bird 2017 FAQ's



## **What is the Early Bird Registration Incentive?**

- ▶ Troops who early-register at least 75% of their total number of troop girls, and 75% of their total number of troop adults (based on troop rosters as of 2.5.17) will receive an EXTRA \$.15 per-box bonus at cookie bonus payout time! Please see the front of this information sheet for the required number of girls and adults who need to re-register for your troop to qualify.

## **If girls who re-register are changing troops, where will the bonus be applied?**

- ▶ The troop leader who works to collect and turn-in the Early Bird registrations will earn the bonus.

## **Can troop funds be used to cover the fees for Early Bird Registration?**

- ▶ Absolutely! Troops may use their funds to cover Early Bird Registrations if they so choose.

## **Does the incentive apply to adult volunteers who re-register?**

- ▶ The 75% re-registration goal applies to girl AND adult numbers for the troop. To receive the bonus, qualifying troops must secure re-registrations from 75% of the girls in the troop, as well as 75% of the adults registered with the troop. Per usual troop requirements, at least 5 girls and 2 adults must be registered to constitute an active troop.

## **What resources are available to help me get the word out?**

- ▶ Your Community Development Manager will be delivering pre-printed registration forms to you with each girl and adult's information pre-populated. These forms will make re-registration quick and easy!

## **When is the deadline to turn in Early Bird Registration forms and qualify for the bonus?**

- ▶ All Early Bird registration forms and payment need to be delivered to your CDM, or to your local Service Center by 5:30pm on Friday, March 31, 2017...NO EXCEPTIONS!

