

Dear Girl Scout Family,

Welcome to the 2017 Girl Scout Fall Product Program that will run from September 15–October 15.

This year's Fall Product Program theme is "Be Fearless...Unleash the Hero Inside!" The 2017 Fall Product Program is a financial literacy program that teaches girls important skills and powers amazing experiences by generating troop funds. There are three components to the Fall Product Program (Magazines & More – paper and online, Reach Out Booklets and Nut/Candy – order card and online).

The five important skills that prepare girls to empower themselves through the Fall Product Program are:

- goal setting
- decision making
- money management
- people skills
- business ethics

Help your G.I.R.L. (Go-getter, Innovator, Risk-taker, and Leader) embrace her everyday leadership skills by asking questions, encouraging Girl Scouts to make choices and decisions, and challenging them to plan and solve problems together.

We hope you will mark your calendars for this annual event, which will be held from **September 15–October 15, 2017.**

Thank you for all you do for girls and Girl Scouting.

Be FEARLESS!



Ways for Troops to Earn Money Through the Fall Product Program

Through the Fall Product Program, your Girl Scout can ask their friends and families to help support her troop by renewing their favorite magazines, subscribing to new magazines and/or ordering nuts/candy.

All 2017 Fall Product Program options (girl order card, magazine catalog with forms, and Reach Out Booklets) are in Girl Packets. The Girl Packets will be distributed out by the Troop Fall Product Manager. Every girl must be a registered Girl Scout for 2017–2018 and have a signed Parent Permission Form to participate in the 2017 Fall Product Program.

The components of the Fall Product Program are:

Magazines & More

- This simple program allows girls to ask families, friends and neighbors to order new or re-new current magazine subscriptions by using the paper order forms or ordering online
- Purchase photo products such as photobooks, personalized holiday cards and calendars
- Purchase gift and garden items
- Customers pay for product online and have items shipped directly to them

QSP Online Magazine Ordering

Girls who enjoy 'digital' will have the opportunity, along with adult supervision, to go to www.girlscouts.qspgao.com/mountainstomidlands and register to get started on the online activity by sending out emails or sharing via Facebook to family and friends to invite them to support their troop by placing an order.

- Your family can make purchases online and invite friends to do the same. It's fast, easy and products will arrive faster.
- This year customers will have the option to go to either the Online Magazine & More Store or the Online Nut Store from the: emails, 'spread the word' girl business cards, facebook and twitter links.
- In addition, the Online Nut Store is another EASY way of reaching out to potential customers.

It works in conjunction with the QSP online magazine program. When a girl sends emails to friends and family members, customers can choose to go to the ONLINE MAGAZINE STORE and/or the ONLINE NUT STORE. The Online Nut Store offers all 25 Girl Scout branded nut/candy items in addition to five corporate gift items. Through the Online Nut Store, customers will pay and have product shipped directly to them.

Reach Out Booklet

Girls may choose to have a magazine mailing sent to family and friends who do not usually see emails or do not have email. Girls fill out the Reach Out Booklet that can also include a personal message. Help your Girl Scout use the Reach Out Booklet to fill out eight (8) or more 'cards' with CORRECT and COMPLETE names and addresses of out-of-town family and friends who you think would like to have the opportunity to support Girl Scouts by purchasing magazines. Please DO NOT duplicate addresses (or enter in family names/addresses who are living in the same household).

Nuts & Candy

Our vendor is Ashdon Farms. A variety of 16 products will be offered during the sale:

- Honey Roasted Mixed Nuts \$10
- Holiday Tin—Chocolate Covered Pretzels \$8
- Girl Scouts Tin—Mint Treasures \$8
- Whole Cashews \$8
- English Butter Toffee \$7
- Chocolate Covered Peanuts \$7
- Chocolate Covered Raisins \$7
- Mint Penguins \$6
- Fruit Slices \$6
- Cranberry Nut Mix \$6
- Hot Cajun Crunch \$6
- Pecan Clusters \$6
- Caramel Caps with Sea Salt \$6
- Peanut Butter Bears \$6
- Butter Toasted Peanuts \$6
- Dulce de Leche Owls \$6

Troop Earns:

- \$1 per nut/candy item ordered (online or order card)
- \$2 per magazine ordered (online or paper)
- \$2 per correct & complete Reach Out Address Booklet

Dates to Remember

September 15–October 15

Girls take nut candy and magazine orders. (Girls will COLLECT MONEY FOR MAGAZINES with their orders for paper forms). **Make sure your Girl Scout sends out information about Online Magazine Store/Online Nut Store between September 15 and October 15.** Orders received after this date will not be included in the girl recognitions.

October 16–November 30

Online sales still open. Purchases made Oct. 16–Nov. 30 will earn troops money but girls will no longer earn individual rewards.

November 4–20

Girls deliver product and collect money for nut and candy items.

Fall Product Program is easy and fun. We encourage every girl and troop to join in this exciting program.



New!
Holiday Tin
Chocolate Covered Pretzels

New!
Girl Scout Tin
Mint Treasures

Unleash the HERO Inside!



Fall Product Program Supports:

- First Aid Training for one adult per troop
- Equipment for facilities
- Scholarships to girls attending GSUSA sponsored destinations (up to \$500 scholarship per girl, per year)

Check out these great recognitions girls can earn for participating in the 2017 Fall Product Program...

Magazines and More Recognitions

							
2 Mags Unleash the Hero Patch	4 Mags Mini-Notepad	6 Mags Mag Super Seller Patch and Color Changing Nail Polish	8 Mags Small Cat or Virtual Reality Viewer	12 Mags LED Cat Watch	16 Mags Cat Headphones	20 Mags Beach Towel and Tote	30 Mags Camping Hammock

Nuts/Candy Recognitions

							
12 Nuts/Candy Be Fearless Patch	22 Nuts/Candy Puffy Sitckers and Jelly Bracelets	32 Nuts/Candy Super Seller Patch and Be Fearless Headband	50 Nuts/Candy Small Cat or Virtual Reality Viewer	70 Nuts/Candy Comic Book Set	90 Nuts/Candy Cat Headphones	120 Nuts/Candy Personalized T-Shirt	160 Nuts/Candy Rope Sling Bag

Other Patches

				
Reach Out 2017-2018 Patch	15 Emails Sent Online Patch	35 Emails Sent Goal Achiever Patch	100 Total Items Sold 100 Club Patch	2017-18 SHARE 100 Total Items Sold 100 Club Patch

MyPatchCreation™



Create & Earn
Your Own Personalized Patch!

\$150 Online Mags and/or Nuts/Candy Sales,
Design Your Own Custom Cat Patch



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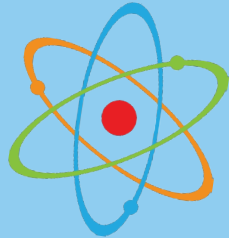
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BE FEARLESS!

2017

Fall Product Sale family guide

