



Guide for Troops

An innovative and fun way for your troop to earn money in the Fall!



WHY IT WORKS *(See for yourself at girlscouts.qspgao.com/59min)*

- It's quick! Just 59 Minutes!
- The excitement is contagious.
- Girls learn from each other in the troop.
- Everyone participates.
- The product choice makes it easy to say yes! Everyone gets and loves magazines.
- Friends and family love talking with their favorite Girl Scout on the phone.

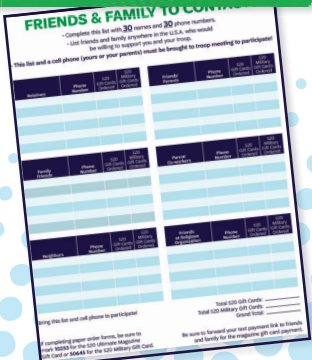
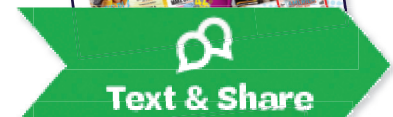
HOW IT WORKS

Before the event

- Distribute the Friends & Family to Contact list to the girls.
- Have the girls complete the list and bring it to your event.
- Instruct the girls to bring cell phones and chargers.
- Consider providing pizza or ice cream sundaes, emphasizing fun and excitement.

At the event

- Instruct the girls to log in to the QSP/Nut Online Program.
- Next they will click on the Text & Share tool and follow the instructions.
- The Text & Share tool will send them a text with a link they will forward to supporters who wish to purchase.
- Girls will be calling friends and family and sharing how supporters can help them reach their goal by purchasing Magazine Gift Cards using the Phone Script provided.





IMPORTANT 59 MINUTE QUICK START TIPS

GOAL SETTING

- Share the troop's 59 minute goal and what the troop can do with the money earned.
- Assist girls in setting a troop and individual goal. Example: 15 Magazine Gift Cards per girl. Let the girls know they will be sharing their goal with friends and family.

COACH

- Role model by reading the provided Phone Script to the girls.
- Remind the girls to leave a message and share their event only lasts 59 minutes.
- Break the girls into teams of two to three. This will allow them to encourage each other and learn from each other as they make calls.

MOTIVATE

- Maintain high energy and focus. Girls should be making calls and encouraging each other.
- Allow girls to ring a bell or blow a horn each time she reaches a goal (3,6,9,12 gift cards sold).
- Go from team to team sharing how other teams are doing.
- Keep the sense of excitement and energy going by sharing that the clock is ticking... only __ minutes left.

CELEBRATE!

Congratulate the girls and tell them how proud you are of them.

