# **MY 2023 Service Unit XXX Plan of Action**

Position	Name
Service Unit	
Manager	
Financial Manager	
Fall Product Manager	
Cookie Program Manager	
Recruitment Manager	
Events Manager	
New Troop Mentor	
Adult Learning Facilitator	
Communications Coordinator	
Camping and Outdoor Adventurers	
Girl Award Coordinator	
Adult Recognitions Coordinator	
Community Service Coordinator	
Other	
Delegate 1	
Delegate 2	
Delegate 3	

### **MY2023 Service Unit Plan of Action**

Current Data							
Number of troops 2022		Number of Gir	Number of Girls 2022		Number of Adults 2022		
New Girls 2020	New Girls 2021	New Girls 2022	New Adults 2022	Retained Girls 2022		Retained Adults 22	
Retention Percentage of Girls 2022				F	Retention Percenta	age of Adults 2022	

Total Girls in MY18	Total Girls in MY19	Total Girls in MY20	Total Girls in MY21

Goals for MY2023	New Girls	Returned Girls (60-75% of MY2022)
How will we reach these goals:		
Can our troops grow? Which ones? How can we encourage this? What do they need from us?		
What levels need new troops?		
How can we help more girls stay?		

List Elementary Schools with a School	School Name	Girl Members?	School Coordinato	Notes
Coordinator if there is one.				
List major places of	Place of Worship	Gi	rl Members?	Notes
worship and determine if				
there is opportunity to recruit				

How often will you hold SU meetings? How often for SU Team meetings? How will you ensure attendance and engagement?	
Who is responsible for planning engaging SU	
Meeting Activities and Short and Snappy training	
opportunities? Who will build Agenda and send out 1 week	
prior? Who will push	
attendance?	

In what area does your SU need the most support? What have been obstacles? What do you want to focus on this year?	
In what area(s) do your troop leaders need more support (to identify possibly training opportunities). How engaged our your troop leaders in the GSLE?	
What are things you need from council staff in order to have a successful year	
Do you have unfilled SU Positions? How can we fill these spots?	
Who is responsible for sending out bi-weekly updates?	
Who is responsible for engaging leaders/families on SU Rallyhood hub?	
Any other feedback, suggestions, ideas	

## My2023 Service Unit Plan of Action

SU Meetings					
Meeting Date	Meeting Location and time	Training Topic	Other Notes		
Notes	Delegate Elections should be held in Fall. Submission due date is Dec 1 <sup>st</sup> .  Each SU Meeting should have a fun/engaging training topic.  Each SU Meeting must have a published agenda one week ahead of the meeting.  Work together to set an attendance goal and work together to achieve.  Attendance spreadsheet must be filled out at the closing of each meeting.  Refer to Short and Snappy section on website for training ideas.  Link to SU Attendance Sheet:  Link to SU resources:				

Recruitment and On Time Renewal Events					
Activity Date Location Who is Responsible					

Other ideas to check out				

SU Girl Programming and Events					
Activity	Date	Location	Who is Responsible		

#### Ideas

Juliette Gordon Low Birthday, Oct 31

Cookie Kick Off

World Thinking Day, Feb 22

Girl Scout Birthday, March 12

Court of Awards

Camporee

SU Wide Community Service

### Additional Resources:

Chart of major functions of each SU Position
SU Stretch Challenge
SUM conference calls registration links
SU Meeting Best Practices document
Position Descriptions for each Tier 1 that must get signed annually