

girl scouts
of south carolina
mountains to midlands

Spring 2021

World
Changers

Powered by You



This year, we are especially grateful to see increased activity at our camps and leadership center. As vaccinations become widely available, we are hosting more in-person programs and gearing up for summer camps at all three of our Girl Scout locations. Our council had some of that springtime newness, too. We held our first Girl Scout Sweet Weekend, and we are preparing to renovate Camp Mary Elizabeth, improving cabins, updating buildings, and breaking ground on a new bathhouse.

As we enter Spring 2021 with some pep in our step, we know we can continue counting on you, our supporters, to make GSSC-MM a philanthropic priority. Perhaps you will consider starting your spring with a new investment supporting getting more girls outside, the CME & Me initiative, or gearing girls up for Girl Scouts with the Summer Blast program. It is a new, sunny spring day, and GSSC-MM is ready!



Lara Winburn
Chief Development Officer

A note from our Fund Development Team

2020 brought its own set of challenges and was a difficult year for nonprofits. Girl Scouts of South Carolina–Mountains to Midlands (GSSC-MM) was not immune to the struggles of the pandemic and quarantine. We faced

restricted troop gatherings, closed programs, and reduced cookie sales. Thankfully, like all Girl Scouts, our donors are real World Changers. Every contribution you made enabled our continued impact on girls' lives.



SPARTANBURG
ACADEMIC MOVEMENT

Support for Spartanburg Girl Scouts!

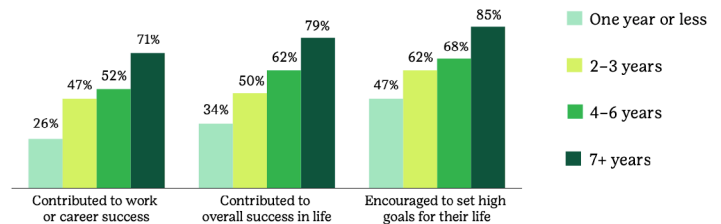
Thanks Spartanburg Academic Movement for recently awarding GSSC-MM a \$15,000 grant! This grant supports out-of-school activities, providing memberships, uniforms,

and program materials to 150 Spartanburg County Girl Scouts in the new membership year. In this unusual school year, keeping girls connected, engaged, and having fun is more important than ever.

The Girl Scout Alum Difference

To understand Girl Scouting's long-term benefits, the Girl Scout Research Institute (GSRI) conducted a national study with 1,000 Girl Scout alums, 800 women who were never Girl Scouts, and 922 Gold Award Girl Scout alums. This study shows Girl Scout participation is a powerful factor for developing courage, confidence, and character, which in turn build a foundation for success in education, careers, and life.

Percentage of Alums who Say Girl Scouts Helped Set them on a Path for Achievement and Success by Program Tenure



Girl Scout alums are more **ambitious**, less afraid to **take risks**, and more **confident** in their abilities. Read the full study: <https://bit.ly/3gpadF4>

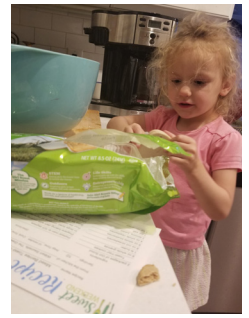


It was Sweet!

In a year when large celebrations are often canceled, GSSC-MM still knows how to have a sweet time. On April 8-10, participants across the council held their own events for the inaugural Sweet Weekend.

Thanks to the generosity of chefs across the council, we shared numerous recipes using our favorite ingredient: Girl Scout Cookie! Participants mixed cocktails, baked pound cakes, crumbled cookie topping, and layered no-bake icebox cakes.

This fundraising event will keep our unparalleled leadership experiences at low or no cost for girls.



Special Thanks to our Sponsors:

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NP Strategy

Donor Spotlight: James & Sybil Fanning

The Fannings have three daughters who were Girl Scouts and have gone on to successful careers. The first is an environmental engineer who helped start an engineering day for Girl Scouts in Alabama, the second is a computer engineer, and the third has retired from Xerox. Though Sybil wasn't able to be a Girl Scout, she was a Campfire Girl in Atlanta and knows the value Girl Scouting holds for girls. She involved her own daughters with the Girl Scouts and now ensures other girls have that opportunity by giving to camp.

“We have three daughters who benefited from Girl Scouts. I was a Girl Scout leader, and James was very supportive. We believe in Girl Scouts and want other girls to have the opportunity to have the same experiences as our daughters.”



Girl Scout Page Week

This year, Girl Scout Page Week looked a little different, but the experience for older Girl Scouts was still powerful. Every year, a

small number of Girl Scouts are selected to act as honorary pages in the South Carolina Senate and House. During their time there, they learn about how legislation becomes law, our state's history, and meet their lawmakers.

Governor Henry McMaster, SC First Lady Peggy McMaster, and their beloved pup Mac met virtually with the girls. They answered questions and shared information on their responsibilities. Lt. Governor Pamela Evette also joined the girls virtually to discuss why she serves our state. The SC Women's Legislative Caucus (also known as Troop 1912) joined us and shared a proclamation, declaring the week of March 12 Girl Scout Week.

At the end of the week, Girl Scouts presented mock campaigns for the office of their choice.

CME & Me

Girls deserve a place where they can experience the outdoors safely, develop healthy relationships, and learn leadership skills. Camp Mary Elizabeth (CME) is a place where girls can do all of those things!

Through stories from past campers, resources, and community support, CME & Me is an effort to renovate and restore the 56-acre campsite so

it can continue being a home for girl leadership in Spartanburg.

3 Ways to support CME renovations:

- Share your CME story! CME & Me is about the people who make it worthwhile to preserve.
- Invest in the future of girl leadership by giving today: <https://bit.ly/3eybOG0>
- Join us for a tour! To schedule a tour of the camp, email amckenzie@gssc-mm.org.