



girl scouts
of south carolina
mountains to midlands

12
Leadership
Line

A quarter in review.



Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Spring 2019

A NOTE FROM *Meredith and Kim*



Meredith Manning
Chair, Board of Directors



Kim Hutzell
President/CEO

The spring season for Girl Scouts perfectly illustrates the Go-getter: Never quits, won't take no for an answer attitude of our girls and volunteers. On top of school, activities, work, and family life, our girls take on the Girl Scout Cookie Program with determination and confidence. If you've tuned your television to local news outlets over the past few months, it's likely that you've seen our girls speaking on the importance and power of the Girl Scout Leadership Experience and how the Girl Scout Cookie Program powers incredible experiences for them.

With each Girl Scout who bravely makes her sales pitch and works toward her goals with the Girl Scout Cookie Program,

takes action in her community with service projects, or represents the council in the media with tact and confidence, we are reminded of how girls change the world, and grow into women who rock- which was the theme for the 2019 Midlands' Women of Distinction Celebration. In March, we honored four area women who have achieved incredible heights professionally and personally in the Midlands community, and who have created a legacy of philanthropy and community service. It is our belief, that by honoring powerful female leadership, that we shine a spotlight on the need for equal representation and show our girls that nothing is impossible for those who lead like a G.I.R.L.

March also brought us Girl Scout Week, which included our organization's 107th birthday and Girl Scout Page Week at the State House. Through the Page Program, which embodies everything our founder envisioned, girls from both South Carolina councils took active roles in Senate and House sessions on the floor and put their leadership skills to practice.

As you browse this publication, you will not only read more about the inspiring things our girls have done, but also the things that your investments allow them to do and our plan for the future. Hear from Capital Campaign leadership about the impact of the Cathy Novinger Girl Scout Leadership Center, and get an update on the progress of construction. As our excitement grows for the things to come for our council, we appreciate your continued support for the Girl Scout Leadership Experience in South Carolina.

SERVICE SPOTLIGHT



Our Girl Scout culture is one centered around service that makes the world a better place. Girl Scout Mackayla Byam of Fountain Inn has illustrated how one person, no matter their age, can make a huge difference. Based on the overwhelming number of volunteer hours served by Mackayla, she recently qualified and was awarded the President's Volunteer Service Award! This award recognizes Americans of all ages who have volunteered significant amounts of their time to serve their communities and their country. Mackayla received a

certificate signed by the President, and our esteem for giving back to her community. Congrats, Mackayla!

COOKIE WRAP-UP

The Girl Scout Cookie Program is a powerful financial literacy tool that teaches girls important life and business skills that prepare them to empower themselves for a lifetime of leadership. Did you know that 100% of the proceeds stay local, between the council and the troops? We recently wrapped up our 2019 Cookie Program and we're proud to report overwhelming success even with ice, rain, and school closings and delays due to weather. Troops who participated not only learned how to run a business, but also generated substantial funds for their troop to attend programs, travel, run community-based service projects, and ultimately have more leadership building experiences.



Greenville area Girl Scout Brownies in the 2019 Cookie Season

SHAPE THE FUTURE AS A NATIONAL DELEGATE



Two of our 2016-2019 National Council Delegates
(from left to right) Celeste Paglialunga and Tori Harrison



National Council Delegates assume one of the most significant responsibilities in Girl Scouting. Through discussion and careful deliberation of issues that will impact the Girl Scout movement, they reaffirm the strong partnership between Girl Scout councils and the national organization, and their commitment to girls and to the future growth of Girl Scouting. Those influential members of our movement are the Go-getters, Innovators, Risk-takers, and Leaders who make our organization thrive.

What are the requirements of a National Delegate?

- Be a citizen of the United States
- Be a registered member of Girl Scouts of the USA through Girl Scouts of South Carolina—Mountains to Midlands, a member in good standing, and behave and serve by the Girl Scout Promise & Law.

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

- Be 14 year of age or older
- Be available to attend the National Council Session in October of 2020 in Orlando, Florida
- Be able to travel to/from Orlando prior to the session start and remaining through session completion
- Be committed to participate in Delegate Training sessions offered by Girl Scouts of South Carolina—Mountains to Midlands
- Be committed to a three-year tenure as a National Delegate (term effective from November, 2019 election date until new elections in November, 2021)
- Be committed to participate in National Council Session activities sponsored by Girl Scouts of South Carolina—Mountains to Midlands in advance of and upon return from the National Convention

The slate for the 2019 National Council Delegates is developed by the Board Nominating Committee and presented for election to the Council Delegates at the November 2019 Annual Meeting. If selected, attendance at the Annual Meeting is expected. National Delegate training and role responsibilities begin in the spring of 2020 and the council covers all costs for National Delegates; Alternates pending budget. Visit our website at gssc-mm.org to apply to shape our movement at the highest level.

REMEMBERING ANN ADDY



Ann Addy, loving wife of Miles Hadley, died on January 13, 2019. Ann was a true Girl Scout who left a strong legacy, especially during her tenure as Board Chair for the Legacy Girl Scouts of the Congaree Area Council, which was headquartered in Columbia, SC. Ann continued to serve as a tremendous role model for women where she modeled the courage and strength inherent in our Girl Scout Law through her honest interactions with others. She was recently serving on our Midlands Major Gift Committee and Public Phase Committee.

We honor Ann's legacy of making the world a better place by continuing the work she was so passionate about—preparing the female leaders of tomorrow. In 2002, former SC Governor Jim Hodges recognized Ann's volunteer work with the Girl Scouts of the Congaree Area by awarding her the Order of the Palmetto, South Carolina's highest civilian award. Ann's final demonstration of courage was fully living her life throughout her courageous battle with cancer. Our deepest condolences go out to her family.

LEADERSHIP CENTER UPDATE



Have you had the chance to drive by the Leadership Center lately? If you have then you realize what a massive project it is—all 32,000 square feet of it—and how far it has come. Nail by nail and board by board, construction on the Cathy Novinger Girl Scout Leadership Center is well underway. What has been a dream for so long is quickly becoming a reality as we prepare to close our Pinnacle Point Service Center, relocate into the building, and prepare for programming. For the latest renderings and a live cam of construction progress, check out our “ToGetHerThere” tab on our website, at www.gssc-mm.org. Stay tuned to our open house and celebration announcement.

CATHY NOVINGER GIRL SCOUT CENTER WILL DEVELOP LEADERS FOR THE FUTURE



Lou Kennedy,
Honorary Public Phase Chair
ToGetHerThere Campaign

This full op-ed originally ran in the print edition of The State on January 28, 2019.

The mission of Girl Scouting is to build girls of courage, confidence, and character, who make the world a better place. At the corner of Senate and Williams Streets in Columbia, Girl Scouts of South Carolina–Mountains to Midlands is constructing a facility that will allow girls to make a quantum leap forward in the development of these traits.

When the Cathy Novinger Girl Scout Leadership Center is completed, it will provide a space for Girl Scouts that is unlike anything that currently exists in South Carolina. It will contain game-changing facilities for nurturing five key areas of leadership development (Arts, Business Enterprise, Healthy Living, Outdoor Education, and STEM), providing no shortage of opportunities for girls to discover their passions.

The center will not only be utilized by the nearly 10,000 girls enrolled with the Girls Scouts of South Carolina–Mountains to Midlands, but will also serve as a regional leadership training institute, attracting girls from as far away as the Atlanta and Raleigh areas. This wide reach means that this center has enormous potential to act as a pipeline and incubator for female leadership in the region.

GIRL SCOUTING NOT ONLY GOOD FOR GIRLS, BUT GOOD FOR OUR ECONOMY



*Minor Shaw, Honorary Chair
ToGetHerThere Campaign*

This op-ed ran in the print edition of The Greenville News on January 6, 2019.

While the leadership abilities of Girl Scout alumnae are well-publicized (as well they should be; it's no coincidence that every female Secretary of State was a Girl Scout), the economic benefits of investing in Girl Scouting, while not as well known, are just as impressive.

An area that invests in Girl Scouting positions itself for economic growth because Girl Scout alumnae become elite members of the workforce. They are more likely to earn excellent grades, finish school, and pursue advanced degrees than their non-scouting peers, so when the time comes for them to enter the workforce, they are able to bring significant value to their employers.

In the past, the catalysts for economic growth were tangible things like natural resources, but growth into the future will depend more and more on having a skilled and creative workforce to spearhead innovation. In this world, Girl Scouts alumnae will have an even greater role to play, and the Cathy Novinger Girl Scout Leadership Center, currently under construction in Columbia, promises to prepare the next generation of women to assume leadership roles in the knowledge economy.

The Cathy Novinger Girl Scout Leadership Center is a paradigm-shifting step in the development of female leadership. At the Center, Girl Scouts will have access to facilities devoted to nurturing five different areas of leadership development (Arts, Business Enterprise, Healthy Living, Outdoor Education, and STEM), including a STEM lab, an IT hub, and a business enterprise center. Everything that these young ladies will need to develop the skills to lead the workforce of tomorrow will be at their fingertips.



Almost as impressive as the facilities on offer at the Leadership Center will be its reach. The Girl Scouts of South Carolina—Mountains to Midlands, the organization behind the construction of the Leadership Center, currently counts more than 10,000 girls in 22 counties as members, including girls in the Greenville area. For these girls, the Leadership Center will serve as a hub for activities and personal development. Its impact will not be limited to South Carolina; the Leadership Center is expected to serve as a regional leadership training institute for Girl Scouts from as far away as Atlanta and Raleigh. Girls from across our region will be equipped with the tools they need to lead an evolving workforce.

In order to make this vision a reality, though, the Girl Scouts need the support of our community. Girl Scouts of South Carolina—Mountains to Midlands (roughly half of whom could not participate in Girl Scouting without financial assistance) need their community to invest in them. Any investment in the Leadership Center is an investment in the future of our girls, and, given what we know about Girl Scout alumnae in our workforce, an investment in the Leadership Center is sure to produce substantial dividends in our economy for decades to come. To learn more about Girl Scouts of South Carolina—Mountains to Midlands visit gssc-mm.org.

Minor Shaw serves as the Greenville Region Honorary Chair of the ToGetHerThere campaign for Girl Scouts of South Carolina- Mountains to Midlands. She is the President of Micco, LLC and serves as Chair of the Daniel-Mickel Foundation, Duke Endowment Foundation, Greenville-Spartanburg Airport Commission and Hollingsworth Funds.

A Lifetime of Leadership

HONORING

Women Who Rock

Women of Distinction
Midlands Region

On Thursday, March 7, Girl Scouts of South Carolina—Mountains to Midlands gathered at the Columbia Metropolitan Convention Center to celebrate the power and importance of female leadership by awarding four Midlands-area women the 2019 Women of Distinction Award.

Women of Distinction Event
Midlands Region | Greenville Region | Spartanburg Region



from left to right:

Honorees Jill Davis, Lessie Price, Suzanne Pucci, and Bronwyn McElveen with Meredith Manning, Board Chair, and Kim Hutzell, CEO



POWERED BY GIRL SCOUTS

GO-GETTER

Bronwyn McElveen

Assistant Solicitor
Sumter County



Bronwyn McElveen is the Assistant Solicitor for Sumter County. In addition to working as a part-time instructor at the Sumter YMCA for a decade, Bronwyn has served as a volunteer at the Crosswell Home for Children, as a board member of Sumter Senior Services, and as director of the Sumter Series. She has served as past chair of the Sumter March of Dimes, the American Heart Association Sumter Heart Walk, and the Sexual Assault Response Team of Sexual Trauma Services of the Midlands.

INNOVATOR

Suzanne Pucci

President
Stanley Steamer of Columbia



Suzanne Pucci is the President of Stanley Steamer and is recognized throughout the Midlands community for her “hands-on” servant leadership. Her impact has been significant to the many organizations she serves. She was appointed to serve on the small Business Regulatory Review Committee by Governor Nikki Haley in 2014 and currently serves as Chair of this committee by the appointment of Governor McMaster. She also was appointed to the County Competitiveness Task Force in 2016.

RISK-TAKER

Jill Davis

Senior Vice President
BlueCross BlueShield



Jill Davis is the Senior Vice President, Strategic & Ancillary Services for BlueCross BlueShield of South Carolina and works to ensure the company maintains long-term sustainability and growth. Davis excels in this position because of a classic Girl Scout trait: courage. Davis holds a bachelor's degree in computer science from Rutgers University and a master's in business administration from the University of Virginia's Darden School of Business.

LEADER

Lessie Price

City Councilwoman
District 2



Lessie Price serves as Manager of Government Affairs for URS Corporation, a Fortune 500 company and global provider of engineering, construction and environmental management and technical services. She is responsible for providing public affairs assistance and building strategic relationships with government, academic, environmental and corporate stakeholders.

GIRL SCOUTS IN GOVERNMENT



Girls Scouts (left to right) Carson Kosar, Bailey Sullivan, Sydney Weeks, & Tatum Springer with Senator Tom Davis

Each year, Girl Scouts from both South Carolina councils gather at the South Carolina State House in Columbia to learn by doing in the political arena. During this rare and unique opportunity, girls are able to serve as Honorary Pages on the House and Senate floors during session, interacting with our representatives. Not as mere bystanders, but as active participants, these girls learn how bills are presented and passed, and how our female representatives stand as bold, strong leaders in our government.

During this amazing opportunity, Girl Scouts met one-on-one with the Governor, Lieutenant Governor, and long-time Girl Scout supporter, Senator Shealy. In addition, the South Carolina councils were recognized from the floors of the Senate and House--AND as we celebrate 107 years of the largest sisterhood in the world, a Resolution was introduced in the House and Senate celebrating our efforts in leadership and entrepreneurship.

A Girl Scout from our council said, **“This is my second year in the Page Week Program. Through this experience, I’ve discovered what I want to study in college and how I can serve my community better.”**

Here’s to another 107 years of female leadership!

For more photos and videos from Page Week, visit our Facebook page and like us to stay in the know!

WELCOME NEW MEMBERS OF TROOP 1912

Advocating for girls and the issues they face today is an essential step in securing a bright future tomorrow--fair pay, equal representation, safety in schools, and so much more. One way in which we do this is inducting members of the South Carolina Legislative Women’s Caucus into honorary Girl Scout Troop 1912, where they learn more about the Girl Scout Program and the issues facing girls. It was our pleasure to welcome and invest Representatives Mandy Kimmons, Annie McDaniel, Paula Rawl Calhoun, and Krystle Simmons as new members to Honorary Troop 1912 in March.



Left to right: Kim Hutzell, CEO, GSSC-MM, Rep Annie McDaniel, Rep Mandy Kimmons, and Diane Flanagan, CEO, GSESC at the Troop 1912 Investiture.

We would also like to thank the South Carolina General Assembly Women’s Caucus for their continued support of the Girl Scout Leadership Experience!

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To the household of:

SHARE YOUR NEWSLETTER: Let others in your community know about Girl Scout opportunities for girls and volunteers. When you are finished with *Leadership Line* or if you receive more than one copy, take it to the medical office, school, gym, salon, or other places you visit. Thank you!

UPCOMING EVENTS

April 27

Volunteer Recognition
Celebration

May 5

Girl Scout Gold and Silver Award
Recognition Ceremony

August 10

Volunteer Kick-Off

Soon!

Open House & Celebration
Cathy Novinger Girl Scout
Leadership Center

