**THE TITLE GOES HERE**

**a secondary header can go here**

**Important info can go here.**

**This might be a good place for the time, date, etc.**

**Copy can go below:**

Please be mindful of the language that you use. I encourage you to consult our **Girl Scout Editorial Style Guide**, which can be found on the Brand Center. Keep in mind that adhering to these guidelines increases consistency across our marketing and communications channels—which is crucial if we are to tell the Girl Scout story in a single, compelling voice.

Here are a few important rules that we adhere to at GSSC-MM to remain consistent in our language. This list is by no means exhaustive. Please take time to brush up on our language in the Brand Center.

* Times should be formatted as follows. Please be mindful of the a.m. and p.m. patterns and spaces.
  + X:XX a.m.-X:XX p.m.
  + X:XX-X:XX a.m.
  + X:XX-X:XX p.m.
* Dates should be formatted as follows.
  + **Month** (unabbreviated), **Date** (numeric, no suffix), **Year** (four digit)
    - Example: Juliette Gordon Low was born on **October 31, 1860**.
    - Under no circumstance should the word “Scout” ever appear without the word “Girl”.
    - The council acronym is “**GSSC-MM**”. This is in all caps, no space, and a hyphen.
    - “**Girl Scouts of South Carolina—Mountains to Midlands**”, when written out should be in this format. Note that the hyphen is an “em dash”, which is to say that it’s longer than an “en dash” (-).
    - Use only Trefoil Sans and Arial as fonts.

**Contact info can go here.**

**1.800.849.GIRL**

**Be sure to use periods to separate digit sections.**