Gold Award Rubric

	Does Not Meet Standard	Needs Improvement	Meets Council Standards	Exceeds Council Standards	Meets Eligibility for NYWOD	Related Question(s)
Pre-Requisites			Definitions			
Completion of a Senior or Ambassador Journey	Has no idea what a Journey/Silver Award is	Knows what a Journey/Silver Award is, but can't discuss the activities from the one she completed	Can discuss some of the activities of Journey/Silver Award	Can give formal presentation of her Journey/Silver Award	Empowered by her Journey/Silver Award, and can have a discussion about what she did and how it was beneficial	Pre-requisites
Completion of a S/A Journey OR Silver Award						
Step 1: Choose an Issue						
Issue aligns with GS Promise and Law	Not sure what GS promise and law is	Issue addresses one part of GS law	Can show how her project addresses the promise and law	Can give detailed examples of how her project addresses the promise and law		Describe the issue your project will address and who is your target audience. Impact Planning Chart.
Issue demonstrates civic responsibility			Helps the public in a way only citizens can; serves the greater good of all citizens			
Target audience is clearly identified	Girl Scout community only	Immediate community (church, school, neighborhood)	Involves resources beyond current community	Draws resources beyond current community reaching to nearby communities or state	Draws resources beyond current community reaching national or global communities	
Project identifies and addresses a valid community need	Issue was selected because girl is interested in topic	Girl indicates interest but focus is too broad or too narrow	Issue addresses a topic of need	Issue addresses 1 root cause of the identified need	Issue addresses multiple root causes of the identified need	
Step 2: Investigate						
Research sources are cited and thoroughly investigated	No validation or research conducted	Little or no research is evident and an obvious explanation is provided	Some research has been conducted and 4 sources are referenced	Shows how research is applicable to her project		Discuss your reasons for selecting this project.
Depth of exploration was demonstrated while researching issue	No exploration of issue demonstrated	Exploration of issue is one sided and only accounts for current personal beliefs	Multiple points of view were considered and are evident in proposal		Thought went into challenging her own beliefs regarding the issue. She expresses personal growth through the investigative process	
Project explains national or global connection to issue	No national or global connection	Global or national connection is stated	National or global connection is researched and cited	Global or national connection is clearly identified and well documented		
Step 3: Get help						
Team members are identified	Self and maybe one other person	Selected troop members or peers	Team of 3-5 was assembled from local network of individuals with skills and knowledge related to the issue	Team has been expanded beyond local network	Team was assembled from beyond local network with strategic thought of leveraging skills/expertise	List the names of individuals or organizations that you plan to work with. Project Advisor's Signature
Project Advisor is identified and appropriate for the issue	None selected	Selected a family member or troop leader	Has some knowledge of the issue	Is an expert in this issue	Multiple advisors selected OR leveraging expertise has a clearly defined plan	
Step 4: Create a Plan						
Project will allow candidate to demonstrate active leadership	None shown	Leads 1 or 2 people in execution of project	Leads identified team members in execution of project	Leads team members and project provides leadership of target audience	Leadership of the project is transferred to the team and/or target audience	Outline the strengths, talents, and skills that you plan to put into action. What skills do you hope to develop? Enter the names of people or organizations you plan to inform or involve.

Gold Award Project Proposal

Project Proposal

Gold Award Project Proposal

Criteria						Prompt
Timeline is realistic and appropriate for the scope of the project. Project goals are clearly defined and written in SMART format	No timeline or goals	Milestones and/or goals not relevant to the project	Milestones and goals are clearly defined and measureable	Milestones and goals are clearly defined with a set plan of action		Steps to putting plan into action
Budget is realistic, supplies listed are appropriate for the scope of the project, and well developed	No thought about potential expenses	Budget has only total expenses stated or expenses are unrealistic	Expenses are defined with known income amount needed	Expenses are defined and income plan is clear	Expenses are defined and income plan is creative	Estimate overall project expenses and how you plan to meet these costs.
Income and potential money earning activities are explained	Not explained	Yes, but disregards money earning policies	Yes, has a funding plan in place, and now needs to be approved by council			
Will actively engage/educate members of the community	None engaged	Engaged passively	Engages up to 250 people in local community	Engages more than 250 people	Engages more than 250 people with active engagement strategies	Enter the names of people or organizations you plan to inform or involve. Describe how you plan to tell others about your project, the project's impact, and what you have learned.
Goals establish a measurable impact	Impact does not relate to issue	Impact is vaguely defined	Base goal: Impact is defined and measurement tools are identified with a plan of execution	Target goal: Impact is defined and measured by multiple tools	Stretch goal: Impact to exceed target goals and measured with multiple tools	What methods or tools will you use to evaluated the impact of your project?
Project insures sustainability	No evidence of sustainability	Project is a community service project (fills a short-term need)	Plan for sustainability is clearly defined	Plan to work with partner organization to ensure sustainability	Project snowballs and becomes self sustaining (goes viral)	How will your project be sustained beyond your involvement?
Actively engaged with Gold Award Committee Mentor	Not made contact with Mentor	Made initial contact and has had minimal contact with Mentor	Engages with Mentor regularly and takes some suggestions	Engages with Mentor regularly and takes Mentors feedback in making project recommendations.		
Step 5: Present your plan and get feedback						
Presents project to committee in a clear, comprehensive, and concise manner	Unable to present project	Demonstrates lack of research on topic	Presents project in a professional and understood manner	Project presented with confidence and outcomes are clearly stated. Shows dedication and commitment to see project through completion		Have you practiced your presentation? Can you clearly articulate your project?
Describes Girl Scout Leadership Outcomes: Discover, Connect, Take Action	No knowledge of leadership outcomes	Unable to make a defined connection to leadership outcomes	Relates leadership outcomes to personal goals	Articulates the connection between leadership outcomes and project goals	Ability to connect leadership outcomes to both personal and project goals	What is the connection between the leadership outcomes you selected in your proposal and your project?
Clearly articulates why this project matters to candidate	Makes no attempt	Lacks enthusiasm for project	Shows a vested interest in project	Personal connection and high level of passion demonstrated towards the successful completion of project		Why did you select this topic? Why does it matter to you?
Accepts constructive suggestions	Is not open to constructive suggestions by committee		Accepts constructive suggestions by committee			Are you being open-minded about the suggestions from the committee?