

MY 2022 Service Unit XXX Plan of Action

Position	Name
Service Unit Manager	
Financial Manager	
Fall Product Manager	
Cookie Program Manager	
Recruitment Manager	
Events Manager	
New Troop Mentor	
Adult Learning Facilitator	
Communications Coordinator	
Camping and Outdoor Adventurers	
Girl Award Coordinator	
Adult Recognitions Coordinator	
Community Service Coordinator	
Other	
Delegate 1	
Delegate 2	
Delegate 3	

MY2022 Service Unit Plan of Action

Current Data

Number of troops 2021	Number of Girls 2021	Number of Adults 2021

New Girls 2019	New Girls 2020	New Girls 2021	New Adults 2021	Retained Girls 2021	Retained Adults 21

Retention Percentage of Girls 2021		Retention Percentage of Adults 2021

Total Girls in MY17	Total Girls in MY18	Total Girls in MY19	Total Girls in MY20

Goals for my2022	New Girls	Returned Girls (60-75% of MY2021)
<p>How will we reach these goals:</p> <p>Can our troops grow? Which ones? How can we encourage this? What do they need from us?</p> <p>What levels need new troops?</p> <p>How can we help more girls stay?</p>		

List Elementary Schools with a School Coordinator if there is one.	School Name	Girl Members?	School Coordinator	Notes
List major places of worship and determine if there is opportunity to recruit	Place of Worship	Girl Members?	Notes	

How often will you hold SU meetings? How often for SU Team meetings? How will you ensure attendance and engagement?	
Who is responsible for planning engaging SU Meeting Activities and Short and Snappy training opportunities? Who will build Agenda and send out 1 week prior? Who will push attendance?	

<p>In what area does your SU need the most support? What have been obstacles? What do you want to focus on this year?</p>	
<p>In what area(s) do your troop leaders need more support (to identify possibly training opportunities). How engaged are your troop leaders in the GSLE?</p>	
<p>What are things you need from council staff in order to have a successful year</p>	
<p>Do you have unfilled SU Positions? How can we fill these spots?</p>	
<p>Who is responsible for sending out bi-weekly updates?</p> <p>Who is responsible for engaging leaders/families on SU Rallyhood hub?</p>	
<p>Any other feedback, suggestions, ideas</p>	

Other ideas to check out	

SU Girl Programming and Events			
Activity	Date	Location	Who is Responsible
Ideas			
Juliette Gordon Low Birthday, Oct 31 Cookie Kick Off World Thinking Day, Feb 22 Girl Scout Birthday, March 12 Court of Awards Camporee SU Wide Community Service			

Additional Resources:

- Chart of major functions of each SU Position
- SU Stretch Challenge
- SUM conference calls registration links
- SU Meeting Best Practices document
- Position Descriptions for each Tier 1 that must get signed annually