



Show her the great outdoors.

According to a study conducted by the Girl Scouts Research Institute, “Outdoors experiences often place girls in new physical, psychological, and social situations that motivate curiosity and foster a sense of discovery. Authentic challenges in nature, like starting a fire in the rain or negotiating a set of whitewater rapids, require girls to become more self-aware and to problem-solve more effectively.”

Our Leadership Center will introduce and regularly engage girls and their families in outdoor adventure programs that both build their confidence and enhance their leadership abilities. Through a wide variety of environmental education courses, we will increase girls’ self-esteem, mastery of science concepts, cooperation and conflict resolution skills, motivation to learn, and classroom behavior.

The Girl Scouts Leadership Center will fulfill girls’ desire for fun and adventure through:

- » water-based activities, including canoeing, kayaking, and stand-up paddle boarding
- » an indoor climbing wall
- » a high ropes course and team building ground initiatives
- » horseback riding
- » an archery range
- » partnerships with Adventure Carolina, Half Moon Outfitters, University of South Carolina Outdoor Recreation Department, Trout Unlimited and PEAK

70%

of girls from all socioeconomic backgrounds had their first outdoor experience through Girl Scouts.

72%

said they improved an outdoor skill through Girl Scout programming.

50%

said they would not have been exposed to outdoor activities if not for Girl Scouts.