

2023
Women of
Distinction
Sponsorship Opportunities

girl scouts 
of south carolina
mountains to midlands

2023 Women of Distinction Sponsorship Opportunities

First launched in 1993, Women of Distinction is a unique event that celebrates and honors the outstanding accomplishments local women have achieved through family, career, and community service.

Each year, our council calls upon the public to identify women who exemplify excellence in service, leadership, community visibility, and professionalism. Honorees are chosen based on five criteria: strength as a girl role model, community/professional leadership, community service, ability to leverage support for Girl Scouts and community visibility.

The achievements and visibility of our honorees set a powerful example for girls and young women in the Midlands and across our 22-county service area.

Join our celebration! For nearly 110 years, Girl Scouts has built girls of courage, confidence, and character, who make the world a better place.

Event Details:

September 21, 2023, at the Cathy Novinger Girl Scout Leadership Center
at 1107 Williams Street, Columbia, SC 29201

YES! I want to commit to a girl! My Sponsorship Level is:

- ☐ Presenting Sponsor: \$10,000
- ☐ Platinum Sponsor: \$5,000
- ☐ Gold Sponsor: \$2,500
- ☐ Silver Sponsor: \$1,500
- ☐ Support a Girl: \$500

I want to purchase individual tickets (no sponsorship necessary):

- ___ Individual: \$60
- ___ Emerald Circle/Trefoil Society: \$48

Sponsor Name _____

Address _____

Email _____

- ☐ Please reserve 2 of my allotted tickets for Girl Scouts to join our table (*for Silver Sponsors & above*).

Mail this form to:

Girl Scouts of South Carolina—Mountains to Midlands, Inc
1107 Williams Street • Columbia, SC 29201
aparker@gssc-mm.org • 803-461-3724

Sponsorship Levels

Presenting Sponsor: \$10,000

- Acknowledged as Presenting Sponsor in all press releases, media coverage, and ads
- Name and Logo prominently listed as Presenting Sponsor on all print material
- Recognized as Presenting Sponsor at event
- Company banner and/or logo displayed at event
- 3-minute video to be provided by Presenting Sponsor about its company's role in the community during Awards presentation**
- Full-page color ad (outside back cover) in the program book
- Logo placed on promotional item given to all event attendees
- Slide presentation featuring Sponsors during event
- 16 complimentary tickets to event (2 tables of 8)
- One table topper or one piece of marketing material provided by Presenting Sponsor**
- Invitation to VIP reception
- Contribution publicly recognized in the Girl Scouts of South Carolina—Mountains to Midlands (GSSC-MM) Annual Report

Platinum Sponsor: \$5,000

- Name and Logo prominently listed as Platinum Sponsor on all print material
- Recognized as Platinum Sponsor at event
- Full-page ad in the program book
- Slide presentation featuring Sponsors during event
- Logo placed on promotional item given to all event attendees
- One table topper or one piece of marketing material provided by Platinum Sponsor**
- 8 complimentary tickets to event (1 table of 8)
- Invitation to VIP reception
- Contribution publicly recognized in the GSSC-MM Annual Report

Gold Sponsor: \$2,500

- Listed as Gold Sponsor in the program book
- 3/4-page ad in the program book
- Slide presentation featuring Sponsors during event
- 8 complimentary tickets to event (1 table of 8)
- Invitation to VIP reception
- Contribution publicly recognized in the GSSC-MM Annual Report

Silver Sponsor: \$1,500

- Listed as Silver Sponsor in the program
- 1/2-page ad in the program book
- Slide presentation featuring Sponsors during event
- 6 complimentary tickets to event
- Invitation to VIP reception
- Contribution publicly recognized in the GSSC-MM Annual Report

Support a Girl Sponsor: \$500

- 2 complimentary tickets to event
- Name listed in program book
- Slide presentation featuring Sponsors during event
- Invitation to VIP reception
- Contribution publicly recognized in the GSSC-MM Annual Report

***Subject to approval by the Girl Scout
Women of Distinction Committee.*