

# *Women of Distinction*

## 2024 Sponsorship Opportunities



**girlscouts**   
of south carolina  
mountains to midlands

## Join us for Women of Distinction on September 12, 2024, at the Cathy Novinger Girl Scout Leadership Center in Columbia, SC!

First launched in 1993, Women of Distinction is a unique event that celebrates and honors the outstanding accomplishments local women have achieved through family, career, and community service.

Each year, our council calls upon the public to identify women who exemplify excellence in service, leadership, community visibility, and professionalism. Honorees are chosen based on five criteria: strength as a girl role model, community/professional leadership, community service, ability to leverage support for Girl Scouts and community visibility.

**Join our celebration!** For nearly 110 years, Girl Scouts has built girls of courage, confidence, and character, who make the world a better place.



A portion of every sponsorship will allow Girl Scouts the opportunity to do things such as, but not limited to:



Cover one year of a Girl Scout's membership



Provide a Girl Scout with one year of uniform costs



Send a Girl Scout to summer camp



Empower a troop's STEM or Healthy Living overnight



Award a travel scholarship



# Women of Distinction

## Sponsorship Levels and Benefits

### Presenting Sponsor: \$10,000

- Full-page ad on the back program cover
- Presenting Sponsor logo on event webpage
- Two tables (16 tickets) at event
- Spotlight story in newsletter
- Presenting Sponsor logo on event signage at check-in
- Recognition during event
- Included in pre- and post-event email communications
- Social media recognition including presenting sponsor spotlight and listed as Presenting Sponsor on nomination, ticket, honoree announcement, and event wrap-up posts

### Diamond Sponsor: \$5,000

- Full-page ad in the program
- Logo on event webpage
- One table (eight tickets) at event
- Logo in newsletter
- Logo on event signage at check-in
- Recognition during event
- Logo in pre- and post-event email communications
- Social media recognition including Diamond Sponsor spotlight and logo on nomination, ticket, honoree announcement, and event wrap-up posts

### Platinum Sponsor: \$2,500

- Half-page ad in program
- Logo on event webpage
- Six tickets to event
- Logo in newsletter
- Logo on event signage at check-in
- Recognition during event
- Logo in pre- and post-event email communications
- Social media recognition including logo on call for nomination, ticket, honoree announcement, and event wrap-up posts

### Gold Sponsor: \$1,000

- Quarter-page ad in program
- Logo on event webpage
- Four tickets to event
- Logo in newsletter
- Logo on event signage at check-in
- Recognition during event
- Logo in pre- and post-event email communications
- Social media recognition including logo on ticket and event wrap-up posts

### Silver Sponsor: \$500

- Logo or name in program
- Logo or name on event webpage
- Two tickets to event
- Name listed in newsletter
- Name listed on event signage at check-in
- Social media recognition including name listed on ticket and event wrap-up posts

### Bronze Sponsor: \$250

- Name listed in program
- Name listed on event webpage
- Two tickets to event
- Name listed in newsletter
- Social media recognition including name listed on ticket and event wrap-up posts



# Women of Distinction

## 2024 Sponsorship Commitment Form

**Yes, I want to commit to a sponsorship! My sponsorship level is:**

☐ Presenting: \$10,000

☐ Gold: 1,000

☐ Diamond: \$5,000

☐ Silver: \$500

☐ Platinum: \$2,500

☐ Bronze: \$250

*To be recognized as a sponsor, payment must be received by August 29, 2024.*

**Thank you for supporting Girl Scouts!**

### Sponsor Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ Invoice Me: \$ \_\_\_\_\_

A member of our team will reach out with further details on sponsorship level benefits.

For questions concerning your sponsorship, please call Anna Parker at 803-461-3724.

*Please make checks payable to: Girl Scouts of South Carolina–Mountains to Midlands*

**I authorize payment by credit card:** ☐ Visa ☐ AMEX ☐ MasterCard ☐ Discover

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

*If paying by credit card, a 4.25% processing fee will be added.*

**Email form to:** [aparker@gssc-mm.org](mailto:aparker@gssc-mm.org)

**Mail form to:**

Girl Scouts of South Carolina–Mountains to Midlands

ATTN: Anna Parker

1107 Williams Street

Columbia, SC 29201

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