

2025 Fall Product Program Troop Envelope



What is the Fall Product Program?

The Fall Product Program is an integral part of a Girl Scout's journey toward leadership, allowing participants to practice skills such as:

- Goal Setting
- Decision Making
- Money Management
- People Skills
- Business Ethics

Help your troop get a jump start on reaching their GOALS by participating in the Fall Product Program!

TROOP RESOURCES: Rallyhood!

Stay up to date by joining the 2025 All Things Fall Product Program Rally: <https://rallyhood.com/404309>

BRAVE. FUN!
FIERCE. FUN!

2025 Dates for ACH

Friday, October 17

- Troop Bank Account Validation: GSSC-MM will validate the troop banking information provided on the ACH Authorization Form

Monday, November 17

- Deadline to Deposit Money into Troop Bank Account. Run the Summary Report in M20S to see your balance due to council (minus troop proceeds.)
- Deadline to submit a Red Flag Form for any money collection issues

Friday, November 21

- ACH Withdrawal Processed by council

Important Information

Service Unit (SU): _____

SU Fall Program Manager: _____

SU Fall Program Manager Phone: _____

SU Fall Program Manager Email: _____

Important Dates & Troop Fall Product Program Guidelines

Thank you for volunteering to fill the role of the Troop Fall Product Program Manager for the fall 2025. This is a list of some important dates and your responsibilities.

Prior to September 19

- Ensure all new troops have completed the required ACH authorization form.
- Confirm that you are the designated "Troop Product Program Manager-Magazine & Nuts" person in myGS.
- Each troop will be given Girl materials for each participating girl in their troop.

**Order Card/Family Envelope/M2 Flyer*

Please notify your Service Unit Fall Product Program Manager if you need additional materials.

September 12

- Check your inbox for an invitation email giving you access to M2OS.

September 19: Program begins

- Participants gain access to M2OS to send marketing emails and begin selling.

October 20: Last day for Girl Scouts to enter order card sales in M2OS and turn in money to troops.

- Troops can assist with entering paper card orders until October 21 and Service Units will have access through October 22.

October 23

- Last day for customers to place online girl-delivered orders.
- Last day to CANCEL an online girl delivered order.
- Online Direct SHIPPED orders continue.

November 2: END OF PROGRAM

- Last day for online direct shipped sales.

November 11

- Last day for troop/Girl Scout to choose rewards in M2OS.

Week of November 5

SU Fall Product Program Managers will receive the Girl Delivered Nut & Candy items and contact troops for pick up.

- Count and distribute nuts and candy to girls immediately upon receipt. Notify your SU Fall Product Program Manager of missing items.

December 2025

Reward items are estimated to arrive to the SU Fall Product Program Managers for distribution to all troops.

- Count and distribute reward items as soon as they arrive. Notify your Service Unit of any missing items immediately

Participation in Product Program activities is voluntary; troops cannot mandate how much a girl must sell. All girls must be registered Girl Scouts and have a signed Permission Slip in order to participate in the program.

Troop Proceeds

Troop proceeds are automatically calculated by the M2 system. Troops can view the total amount earned by selecting the “Banking and Payments” link from their troop dashboard.

- Troops will earn an extra \$0.05 per unit sold in Fall Product if they have a Per Girl Average (five or more girls must sell) of \$350+
- Per Girl Average (five or more girls must sell) of \$350+ earns an additional bonus of \$0.02 per cookie box during 2026 Girl Scout Cookie Program

Opting out of rewards should be a girl-led decision, not an adult driven directive.

Rewards

Rewards are automatically calculated in the M2 system and will be visible to girls. On levels where two reward items are offered, girls must choose the one reward she wants. If a girl does not make a choice by November 11, the Troop Leader/Fall Product Program Manager will need to select the preferred item on behalf of the girl. Rewards will be delivered to the Service Unit Fall Product Program Manager in early December and then distributed to the troops.

Log into www.gsnutsandmags.com. Click “Delivery Tickets” from the dashboard menu or choose the “Reports” link to get the info you need to sort rewards for your troop.

Volunteer Personalized Patch

Each troop can earn two Personalized Volunteer Patches by doing the following:

- \$1,500 in troop TOTAL sales
- Send out the Parent/ Adult Email Campaign (PAEC) to troop parents

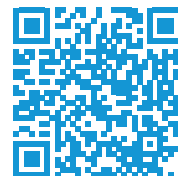


Check out These New & Exciting Opportunities

- Graduating Senior Scholarship: Big News! A portion of the proceeds from every Girl Scout Tin will support the brand new GSSC-MM Product Program Scholarship Fund!
- Weekly pop-up contests are coming your way! Girl Scouts will have even more chances to score awesome rewards. Stay tuned to the “2025 All Things Rallyhood” for news about the contests. Be sure to share with all the Girls Scouts in your troop! <https://rallyhood.com/404309>
- New products and the return of old favorites for customers to enjoy! New Mini Bark Boxes, Scented Candles, Cherry Almond Clusters, and Nut & Caramel Mix join old favorites such as Deluxe Pecan Clusters and Honey Roasted Nut Mix. Check out the order card and M2OS.



Scan this QR code to visit the 2025 Fall Sale Online Hub! You can find all the info you need about our GSSC-MM Product Program Scholarship Fund, rewards, contests, and more.



GSSC-MM cannot guarantee the availability of products for troop or girl orders submitted AFTER the November 2 program end date.

