# Pop-Up Booth Resources *Make Big Things Happen!*



Take a tip from your favorite retail brands and plan a pop-up Girl Scout Cookie<sup>™</sup> booth! Draw customers in with resources like walking billboards and colorful table tents. Find these and more in the Cookie Sale Toolkit on LittleBrownie.com.

## Create a sweet showcase with these creative concepts

#### **Banner Crafts**

Decorate and hang these eye-catching pennants

## Sandwich Boards and Posters

Hang colorful posters or turn them into walking billboards

#### **Recipe Cards**

Tempt taste buds with ideas for kitchen-crafted creations

## **Table Tents**

Slip around Girl Scout Cookie™ boxes to grab attention

#### **Banner Order Sheet**

Find step-by-step instructions for ordering giant

"Cookies on the Go" banners



# Boost awareness with signs that are big and brightly colored

## Hand-held signs

Wave these 8-1/2" X 11" treats to call attention to the booth

## Giant Girl Scout Cookies®

Place these large 18" X 24" signs everywhere



## Stay ahead of sales with these useful resources

## **Menu Boards**

Tempt shoppers with tasty photos

## Thank You

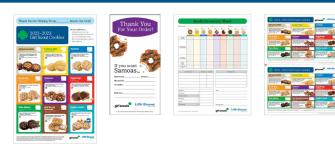
Show appreciation and keep customers coming back

## **Booth Inventory Sheet**

Stay up to date on cookies in stock

## **Cookie Lanyards**

Wear menus for on-the-go sales





## See more on social!

Little Brownie Bakers® offers even more tips, tricks and inspiration on the @LittleBrownieBakers Facebook page and @LBBakers Pinterest page.



## Tap into the eBudde™ App!

The eBudde App makes it easy to schedule booths and organize cookie pickups. Download the app on your smartphone to find checklists, training videos and useful tips to manage this cookie season all from a single, easy-to-use dashboard! *Learn more about the app at LittleBrownie.com*.

