

2020 Women of Distinction

Boots & Pearls

Sponsorship
Packet

Drive-in Movie at
Piedmont Interstate Fairgrounds
October 22, 2020
6:30 p.m.



The Karen H. Mitchell Women of Distinction Awards is a unique event that celebrates the outstanding accomplishments local women have achieved through career and community service.

Our Council calls upon the public to identify women who exemplify excellence in service, leadership, community visibility, and professionalism.

Honorees are chosen based on three criteria:

- Courage: Bravery, valor, and resolution
- Confidence: Self-assurance, self-confidence, poise, and buoyancy
- Character: Charm, appeal, charisma, and personality; perhaps an “unsung hero”

One of highlights of this unique event is a presentation in which honorees share the contributions they have made in improving the quality of life in our community.

The achievements and visibility of our honorees set a powerful example for girls and young women across our Council’s 22 counties.

Join Our Celebration!

Join us to celebrate Girl Scouts and the Women of Distinction with our **first ever Boots and Pearls Drive-In Movie** at the **Piedmont Interstate Fairgrounds, October 22 at 6:30 p.m.** This is our way of celebrating the wonderful honorees and staying safe. We will be serving boxes of treats to enjoy from the comfort of the car. And just the like Drive In movies of the past, there will be a radio transmitter to hear the movie being broadcast. We look forward to celebrating with you!



Sponsorship

____\$5,000 “Presenting”

- 8 tickets & premier parking for up to 8 cars
- Name and logo prominently listed as Presenting Sponsor on all print material and donor newsletter
- Promotion on digital banner on website for one week prior to and after the event
- Logo and name included in digital communication
- Social media promotion – Facebook, Twitter and Instagram: 10,000+ Followers
- Promotion on Web Page
- Individual 30-second Preview Ad on screen prior to movie
- Recognition in rolling end credits
- Contribution publicly recognized in the Girl Scouts of South Carolina—Mountains to Midlands Annual Report

____\$2,500 “Gold Sponsor”

- 6 tickets & premier parking for up to 6 cars
- Logo and name included in digital communication
- Social media promotion Facebook, Twitter and Instagram: 10,000+ Followers
- Promotion on Web Page
- Individual 30-second Preview Ad on screen prior to movie
- Logo on screen prior to movie
- Contribution publicly recognized in the Girl Scouts of South Carolina—Mountains to Midlands Annual Report

____\$1,000 “Silver Sponsor”

- 4 tickets & premier parking for up to 2 cars
- Logo and name included in digital communication
- Social media promotion - Facebook, Twitter and Instagram: 10,000+ Followers
- Individual 15-second Preview Ad on screen prior to movie
- Logo on screen prior to movie
- Recognition in rolling end credits
- Contribution publicly recognized in the Girl Scouts of South Carolina—Mountains to Midlands Annual Report

____\$500 “Bronze Sponsor”

- 2 tickets & premier parking for 1 car
- Social media promotion - Facebook, Twitter and Instagram: 10,000+ Followers
- Logo on Event Page
- Individual 15-second Preview Ad on screen prior to movie
- Recognition in rolling end credits
- Contribution publicly recognized in the Girl Scouts of South Carolina—Mountains to Midlands Annual Report

____\$250 “Support a Girl”

- 2 tickets & premier parking for 1 car
- Social media promotion - Facebook, Twitter and Instagram: 10,000+ Followers
- Logo on screen prior to movie
- Contribution publicly recognized in the Girl Scouts of South Carolina—Mountains to Midlands Annual Report

YES! I want to commit to a girl!

My sponsorship level is:

- ☐ Presenting Sponsor \$5,000
☐ Gold Sponsor \$2,500
☐ Silver Sponsor \$1,000

- ☐ Bronze Sponsor \$500
☐ Support A Girl \$250

Your sponsorship will ensure that we have the ability to develop strong programs that change our world – one girl at a time.

Thank you again for committing to a girl!

Name _____

Title _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Amount Enclosed \$ _____ Please Invoice Me \$ _____

In order to be recognized as a sponsor, payment must be received by October 15, 2020.

I authorize payment by Credit Card: ☐ Visa ☐ AMEX ☐ MasterCard ☐ Discover

Credit Card # _____

Exp. Date _____ V-Code _____

Amount \$ _____

Signature _____

Call 864.208.2709 if you need more information on payment by credit card. Thank you.

Ticket
information
will be mailed
prior to the
event

For questions
concerning
your sponsorship
for
Boots & Pearls,
please call

Lee Ann Maley
864.208.2709

Mail or fax this form to:

Lee Ann Maley, Project Manager
Girl Scouts of South Carolina - Mountains to Midlands
5 Independence Pointe, Suite 120
Greenville, SC 29615