

Recruitment Event 360°



Event Name: _____

Before Event—Checklist

- ☐ Computer, projector, power strip, extension cords, hotspot (to show PowerPoint presentation)
- ☐ Tablecloth for sign-in table
- ☐ Samples of Journey books and Girl Guides
- ☐ Pictures or scrapbooks from troop or SU
- ☐ Samples of girl badge vests and/or sashes
- ☐ Giveaways for girls (i.e. pencils/bracelets) Can be obtained through recruitment staff
- ☐ List of open troops in area
- ☐ Pens for sign-in table
- ☐ Business cards
- ☐ Seasonal - Camp Book

After Event—Results

How did you advertise the event?:

☐ flyers - # printed _____

☐ banner

☐ lawn signs

☐ posters

☐ stickers

☐ flat GS stand

☐ Peachjar/online flyer

☐ social media

☐ school event (i.e.—BTSN)

☐ community ad

☐ community event

☐ PTA/school newsletter

of attendees/at event: _____

How did they hear about us?: _____

girl inquiries: _____ # volunteer inquiries: _____

Attend next year?: (Y/N with any additional comments) _____

Overview: (anything not covered above, i.e. – no interest in volunteering) _____

Follow-Up Notes

Where should we push leads from this event?:

☐ Event Type: _____

☐ Troop Numbers: _____

☐ Use Template: _____

☐ Recruitment Event: _____

☐ Other : _____



Please turn in this sheet to recruitment staff
within 3 days of your event.